

Clallam County
Quit Line Data Summary
October 1 - December 31, 2002

	County	State
Number of Calls to Quit Line	N = 41	N = 3,753
Percent of Statewide Calls	1.3%	100.0%
Percent of State Population in County¹	1.1%	100.0%

	County %	State %
Gender	N = 38	N = 3,291
Female	60.5%	61.0%
Male	39.5%	39.0%
Race/Ethnicity	N = 34	N = 2,816
People of Color	5.9%	13.9%
White	94.1%	86.1%
Age	N = 37	N = 2,956
Less than 18 years old	0.0%	2.7%
18 - 24 years old	8.1%	14.4%
25 - 34 years old	13.5%	21.8%
35 - 44 years old	29.7%	25.9%
45 years and older	48.6%	35.1%
Education	N = 33	N = 2,860
Did not graduate high school	6.1%	18.4%
High school graduate	51.5%	33.3%
Some college/vocational school	30.3%	34.9%
College graduate	12.1%	13.5%
Caller Type	N = 41	N = 3,367
General Information	4.9%	11.2%
Health care provider	4.9%	2.9%
Tobacco user	90.2%	85.9%
Payer Type	N = 30	N = 2,129
Insured	20.0%	41.5%
Uninsured	33.3%	24.9%
Medicaid	46.7%	33.5%
Heard About	N = 34	N = 2,888
Past caller	8.8%	18.5%
Employer/worksites	0.0%	0.8%
Health care provider	29.4%	21.8%
Television	8.8%	18.4%
Outdoor advertisement (billboard/bus/wall)	0.0%	7.2%
Targeted mailing	0.0%	0.9%
Great Start	0.0%	0.1%
Radio	2.9%	2.2%
Newspaper/Magazine	0.0%	2.2%
Brochure/Newsletter	14.7%	6.2%
Family or friend	35.3%	17.9%
Health Department	0.0%	2.9%
School	0.0%	0.9%